

Asahi x AO - Magic Moments - Lucky Dip Promotion Terms & Conditions ("Conditions of Entry")

Schedule			
Promotion:	Asahi x AO - Magic Moments - Lucky Dip Promotion		
Promoter:	CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph: 1800 244 054		
	For any enquiries regarding this Promotion, please contact the Participating Dan Murphy's Store		
Promotional Period:	The promotion will operate from 12:00 pm to 03:00 pm (local time) on the following days: 10/01/26, 17/01/26, 24/01/26, and 31/01/26 ("Promotion Days").		
Eligible entrants:	Entry is only open to Australian residents who are 18 years of age or over.		
How to Enter:	To enter the Promotion, the entrant must complete the following steps on a Promotion Day: a) visit the Asahi x AO Magic Moments activation at any Participating Dan Murphy's Store (outlined below); and b) participate in the Magic Moments activity by choosing a tennis ball from the "Lucky Dip" barrel/drum to reveal whether or not they have won a prize. Prizes to be won are outlined below. Tennis balls corresponding to Prize 1 will only be distributed to Participating Dan Murphy's Stores in Victoria on 10/01/26 and 17/01/26.		
Participating Dan Murphy's Stores:	<ul style="list-style-type: none">• Ascot Vale, 291-325 Mt Alexander Rd, Ascot Vale VIC 3032• South Melbourne, 100 Market St, Southbank VIC 3006• Malvern, 2/8 Edsall St, Malvern VIC 3144• Spotswood, 580 Melbourne Rd, Spotswood VIC 3015• Sunnybank, 289 McCullough St, Sunnybank QLD 4109		
Entries permitted:	Multiple entries permitted subject to the following: a) limit one (1) Lucky Dip attempt permitted per person per day; and b) each entry must be completed separately and in accordance with the entry instructions above. The entrant is eligible to win a maximum of one (1) prize.		
Winner Determination:	<u>Instant Win:</u> <ul style="list-style-type: none">• To redeem the prize, the winner must surrender their winning tennis ball to staff at the same Participating Dan Murphy's Store on the same day.• Quality control errors will not invalidate an otherwise valid prize claim.• Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured.• Instant win game materials void if stolen, forged, mutilated or tampered with in any way.		
Total Prize Pool:	AU\$4,228.00		
Prize Description		Number of this prize	Value (per prize)
Prize 1: The prize is two (2) adult tickets to the Asahi Super Dry Saturday - Australian Open event at Melbourne Park on 24/01/26.		16 (as outlined below)	AU\$138.00
Prize 2: The prize is a \$20 Dan Murphy's gift card.		56 (as outlined below)	AU\$20.00
Prize 3: The prize is a \$20 AO Shop gift card.		45 (as outlined below)	AU\$20.00
Prize Allocation:	Promotion Days:	Number of Prizes in Victoria:	Number of Prizes in Queensland:
	10/01/26	2 x Prize 1, 2 x Prize 2 (per Participating Dan Murphy's Store in VIC)	3 x Prize 2 (per Participating Dan Murphy's Store in QLD)

	17/01/26	2 x Prize 1, 3 x Prize 2, 3 x Prize 3 (per Participating Dan Murphy's Store in VIC)	3 x Prize 2, 3 x Prize 3 (per Participating Dan Murphy's Store in QLD)
	24/01/26	3 x Prize 2, 3 x Prize 3 (per Participating Dan Murphy's Store in VIC)	3 x Prize 2, 3 x Prize 3 (per Participating Dan Murphy's Store in QLD)
	31/01/26	3 x Prize 2, 3 x Prize 3 (per Participating Dan Murphy's Store in VIC)	3 x Prize 2, 3 x Prize 3 (per Participating Dan Murphy's Store in QLD)
Further Prize Details:	<p><i>Tickets Prize:</i></p> <ul style="list-style-type: none"> This prize includes tickets to the Asahi Super Dry Saturday - Australian Open event, taking place on 24/01/26. If the winner is unwilling or unable to attend this event, they forfeit the prize and the Promoter is not obliged to offer a substitute prize. The Asahi Super Dry Saturday Australian Open tickets are subject to the organiser's terms and conditions, including any applicable age restrictions. The Promoter and event organisers hereby expressly reserve the right to eject any winner and their companion for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize. All costs associated with travel to and from the Asahi Super Dry Saturday - Australian Open will be the responsibility of the winner and their companion. <p><i>Gift Card Prizes:</i></p> <ul style="list-style-type: none"> Any ancillary costs associated with redeeming a gift card are not included. Any unused balance of a gift card will not be awarded as cash. Redemption of a gift card is subject to any terms and conditions of the issuer including those specified with the gift card. 		

- The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
- The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
- Valid and eligible entries will be accepted during the Promotional Period.
- Employees (and their immediate family members) of the Participating Dan Murphy's Stores, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
- If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
- The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
- No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
- If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
- No entry fee is charged by the Promoter to enter the Promotion.
- If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.

11. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in its absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize.
12. It is a condition of accepting the prize that a winner and their travel companion may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
13. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
14. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
15. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
16. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered.
17. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
18. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter (or its associated organisations) has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in such case each organisation's liability is limited to the minimum allowable by law).
19. Unless otherwise specified, a prize is a single event for the winner (and where relevant their companion) and cannot be separated into individual events or components.
20. The winners will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
21. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
22. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.