

MCG Sleep in the Suite 2026 Promotion Terms & Conditions ("Conditions of Entry")

Schedule		
Promotion:	MCG Sleep in the Suite 2026 Promotion	
Promoter:	CUB Pty Ltd, ABN 76 004 056 106, Level 19, 2 Southbank Boulevard, Southbank, VIC 3006, Australia. Ph: 1800 244 054 For any enquiries regarding this Promotion, please contact the Promoter at consumerrelations@asahi.com.au or on 1800 244 054	
Promotional Period:	Start time/date: 09:00 am AEST on 22/07/26 End time/date: 11:59 pm AEST on 06/09/26	
Eligible entrants:	Entry is only open to VIC residents who are 18 years of age or over. Entrants must ensure they are available to take the prize in Melbourne from 25/09/26 to 26/09/26 (inclusive) before entering the Promotion.	
How to Enter:	To enter the Promotion, the entrant must, during the Promotional Period, visit the promotional website (by either clicking on the promotional ad published on Instagram/Facebook OR by scanning the QR code advertised in the Melbourne Cricket Ground); and fully complete and submit the online entry form with their personal details (first name, last name, email address and mobile number) – for one (1) entry. Bonus Entries: Entrants who purchase any Carlton product from any stall or outlet at the Melbourne Cricket Ground ("MCG") during the Promotional Period are eligible for ten (10) Bonus Entries (all purchases must be made in accordance with the MCG's Responsible Service of Alcohol policy. Entry into this promotion does not entitle the entrant to be served alcohol, and all service is at the discretion of MCG staff). To earn Bonus Entries, the entrant must complete the online entry form (as outlined above) and upload a photo of their purchased Carlton product at the MCG with their entry in the online entry form.. The entrant must fill out the online entry form for every entry.	
Entries permitted:	Multiple entries permitted subject to the following: a) limit one (1) initial entry permitted per person per week; b) maximum of ten (10) Bonus Entries permitted per qualifying transaction; c) limit ten (10) Bonus Entries permitted per person per week; and d) each entry must be completed separately and in accordance with the entry instructions above.	
Winner Determination:	<u>Draw:</u> • The draw will take place at Plexus, Level 9, 628 Bourke Street, Melbourne VIC 3000 at 12:00 pm AEST on 08/09/26 using computerised random selection. • The first valid entry drawn will be the winner of the prize specified below. • The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. • If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.	
Total Prize Pool:	AUD\$8,250.00	

The prize is a 2026 AFL Grand Final package experience for the winner and two (2) friends (aged 18 years or over) which includes: • a 'Sleep in the Suite' experience for 3 adults on 25/09/26 (includes dinner & snacks for 3 adults up to the value of \$500 in total) at the MCG; • 3 x adult tickets to attend the 2026 AFL Grand Final Breakfast on 26/09/26 at Crown Palladium, Crown Casino; • 3 x adult reserved seat tickets to the AFL Grand Final on 26/09/26 at the MCG; and • a \$250 EFTPOS gift card to be used towards transportation or other expenses (at the winner's own discretion) – to be awarded to the winner only.	1	AUD\$8,250.00
Further Prize Details:	• This prize includes a 2026 AFL Grand Final experience, taking place from 25/09/26 to 26/09/26. If the winner is unwilling or unable to attend this event, they forfeit the prize and the Promoter is not obliged to offer a substitute prize. • The 2026 AFL Grand Final tickets are subject to the organiser's terms and conditions, including any applicable age restrictions. The Promoter and event organisers hereby expressly reserve the right to eject any winner and/or their companions for any inappropriate behaviour, including but not limited to intoxication, whilst participating in any element of the prize. • Prize is subject to the MCG conditions of entry found at https://www.mcg.org.au/plan-a-visit/conditions-of-entry and the AFL venue entry policy which can be found at https://resources.afl.com.au/afl/document/2025/02/04/0ba6ec84-5b3e-49da-83c1-a9928d48b99c/Ticket-and-Entry-Conditions-AFL-2025.pdf. • All costs associated with travel to and from the 2026 AFL Grand Final will be the responsibility of the winner and their companions. • Gift Card Prize Conditions: Any ancillary costs associated with redeeming the gift card are not included. Any unused balance of the gift card will not be awarded as cash. Redemption of the gift card is subject to any terms and conditions of the issuer including those specified on the gift card.	
Winner notification:	The winner will be contacted by phone within one (1) day of the draw and published at cubpromos.com.au/winners on 09/09/26.	
Unclaimed Prizes:	Prize must be claimed by 12:00 pm AEDT on 14/09/26. In the event of any unclaimed prize, an unclaimed prize draw will take place at the same time and place as the original draw on 15/09/26. The winner(s) of the unclaimed prize draw will be contacted by phone within one (1) day of the unclaimed prize draw and published at cubpromos.com.au/winners by 16/09/26. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.	
AFL Authorised GF Promotion Code:	AFL Authorised GF Promotion: GFAFL26/61	

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.

4. Employees (and their immediate family members) of the MCG, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact the winner.
6. If the winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>.
9. Entrants must keep their proof of purchase specified in the 'How to Enter' section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize. Purchase receipt(s) must clearly specify: (a) the store of purchase as an eligible store; (b) the required product/s or service/s to be purchased for entry; and (c) that the purchase was made during the Promotional Period and prior to entry.
10. Entry and continued participation in the Promotion is dependent on the entrant following and acting in accordance with Facebook Statement of Rights and Responsibilities (<http://www.facebook.com/terms.php>) and the Instagram Terms of Use, (<http://instagram.com/legal/terms/>). This Promotion adheres to the terms and conditions set out in the Facebook promotion guidelines which can be found at: http://www.facebook.com/promotions_guidelines.php and the Instagram promotion guidelines which can be found at: <http://help.instagram.com/179379842258600>. Any questions or comments regarding the Promotion must be directed to the Promoter, not to Facebook and Instagram. The entrant releases Facebook and Instagram and their associated companies from all liabilities arising in respect of the Promotion. Entrants acknowledge that the Promotion is in no way sponsored, endorsed or administered by, or associated with Facebook and Instagram.
11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
13. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
14. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
15. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors. By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in

this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.

16. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
17. It is a condition of accepting the prize that a winner and their travel companions may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
18. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
19. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
20. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
21. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
22. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
23. The Promoter and its associated agencies and companies associated with this promotion (including the Melbourne Cricket Club ABN 92 871 871 964 (**MCC**) and its employees, officers, agents and subcontractors) will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter (or its associated agencies and companies associated with this promotion (including the MCC and its employees, officers, agents and subcontractors)) has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's (or its associated agencies and companies associated with this promotion (including the MCC and its employees, officers, agents and subcontractors) liability is limited to the minimum allowable by law).

24. The winner will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
25. Unless otherwise specified, a prize is a single event for the winner (and where relevant their guests) and cannot be separated into separate events or components.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. For the avoidance of doubt, while all, or part, of the prizes are associated with the Melbourne Cricket Ground, you acknowledge and agree that this promotion and any prize is not a promotion of the MCC and the MCC is not responsible for such promotion.