

**VB BIG LEG UP 2026 Promotion Terms & Conditions ("Conditions of Entry")**

<b>Schedule</b>							
<b>Promotion:</b>	VB BIG LEG UP 2026 Promotion						
<b>Promoter:</b>	CUB Pty Ltd ABN 76 004 056 106, Level 19, 2 Southbank Boulevard, Southbank, VIC 3006, Australia. Ph: 1800 244 054  For any enquiries regarding this Promotion, please contact the Promoter via consumerrelations@asahi.com.au or 1800 244 054						
<b>Promotional Period:</b>	<b>Start time/date:</b> 12:01 am AEST on 26/06/26 <b>End time/date:</b> 11:59 pm AEST on 07/08/26						
<b>Eligible entrants:</b>	Entry is only open to amateur senior rugby league clubs based in NSW or QLD (excluding junior clubs) that are registered and do not have conflicting competitor partnership/sponsorship (as determined by the Promoter in its absolute discretion).  Only an authorised representative of the Rugby League Club (aged 25 years or over) may enter on behalf of the Rugby League Club.						
<b>How to Enter:</b>	To enter the Promotion, the entrant must complete the following steps during the Promotional Period:  a) visit <a href="https://victoriabitter.com.au/big-leg-up">https://victoriabitter.com.au/big-leg-up</a> , follow the prompts on the Promotion entry page; and fully complete and submit the online entry form with their personal details and the details of their club (as requested); and  b) complete a short-written submission in 25 words or more articulating how their club has represented the hard work ethos of VB to overcome adversity and is deserving of the support to help improve their club's condition.						
<b>Entries permitted:</b>	Limit one (1) entry permitted per Rugby League Club.						
<b>Winner Determination:</b>	<u>Judging:</u> <ul style="list-style-type: none"> <li>The winner will be determined by representatives of the Promoter. Each entry will be judged based on the individual originality, creative merit and literary merit of the answer provided to the promotional question.</li> <li>The best valid entry, as determined by the judges, will win the prize specified below.</li> <li>The judges may select additional reserve entries which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant.</li> <li>The winner will be determined by skill. Chance plays no part in determining the winner. The judges' decision is final and binding and no correspondence will be entered into</li> </ul>						
<b>Total Prize Pool:</b>	Up to AUD\$50,000.00						
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;">Prize Description</th> <th style="width: 20%;">Number of this prize</th> <th style="width: 20%;">Value (per prize)</th> </tr> </thead> <tbody> <tr> <td>The prize is up to AUD\$50k financial investment from VB to support the club with required upgrades and support, to be completed by October 2027.</td> <td align="center">1</td> <td align="center">Up to AUD\$50,000.00</td> </tr> </tbody> </table>		Prize Description	Number of this prize	Value (per prize)	The prize is up to AUD\$50k financial investment from VB to support the club with required upgrades and support, to be completed by October 2027.	1	Up to AUD\$50,000.00
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<b>Further Prize Details:</b>	<ul style="list-style-type: none"> <li>The prize money will only be deposited into the account of the winning Rugby League Club (details of which must be provided to the Promoter). Grant money must be use for the intended purpose/s (as specified in the winning entry response). Grant money cannot be used for any other purpose unless agreed in writing by the Promoter.</li> <li>Grant money will be paid by 31/10/2026 and must be spent by 31/10/2027 unless agreed in writing by the Promoter.</li> <li>Upon request, the winner will be required to provide the Promoter with photo evidence and other documentation (including but not limited to invoices and bank statements) showing the</li> </ul>						

	<p>works/initiative on which the grant money was spent. The Promoter reserves the right to take photographs and/or recordings of a winning club's facilities (before, during and after any works/initiative on which grant money has been spent) for the purposes of promoting and marketing its respective brands for an unlimited period without remuneration, including but not limited to use on its social media channels, websites and printed marketing collateral.</p> <ul style="list-style-type: none"> <li>● The winning club is responsible for all works/initiatives they choose to carry out and arranging all works/initiatives to be carried out (including but not limited to any permits and council or local government permissions required to undergo any works/initiatives). The Promoter may work with the winning club to determine suitable organisations and/or individuals to carry out all works/initiatives, however, the winning club is responsible for ensuring that the organisations and/or individuals who carry out the works/initiatives have all necessary permits/qualifications to carry out the works/initiatives to a compliant standard. The Promoter is not liable for any defect, loss, damage or issue caused by or relating to the works/initiatives.</li> <li>● The winning club must comply with all applicable laws, regulations and associated requirements, including those relating to heritage overlay.</li> <li>● The grant money awarded is the total maximum amount payable by Promoter to the winning club. Any costs not covered by the grant money awarded by the Promoter will be the responsibility of the winning club. If there is grant money remaining once the relevant works/initiative have been fully carried out, the winning club must notify the Promoter and the Promoter and the winning club will collectively determine how any remaining funds are allocated (with any final decision on the allocation of remaining funds at the Promoter's absolute discretion).</li> <li>● The winning club cannot make any significant changes to their playing jumpers until the marketing of the Promotion ceases or as otherwise agreed upon by the Promoter.</li> <li>● The Promoter may provide the winning club with VB promotional material and/or VB branded accessories. If provided, the winning club must display/use these items as agreed with the Promoter in writing.</li> <li>● During any under 18 games, all VB promotional material and VB branded accessories must be taken down from the club, clubrooms, sponsor venues or other public areas.</li> </ul>
<b>Winner notification:</b>	The winner will be notified/announced within seven (7) business days of the judging.
<b>Unclaimed Prizes:</b>	In the event of an unclaimed prize, the Promoter may at its discretion assign the prize to the entry judged the next best entry, conduct a further judging to award the prize, or withdraw the prize unawarded. The Promoter is under no obligation to award any unclaimed prize.

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "**Immediate family member**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact the winner.
6. If the winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.

7. No part of a prize is exchangeable, redeemable for any other prize or transferable, unless otherwise specified in writing by the Promoter.
8. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
9. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
10. The prize will be awarded to the amateur rugby club named in the entry and any entry that is made on behalf of an entrant (that is not the authorised representative) or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
11. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors. By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.
12. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
13. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
14. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
15. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
16. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.

17. All material submitted on entry (e.g. answer(s) to a promotional question) must NOT: (a) be in breach of any laws, regulations and rights, e.g. any laws regarding intellectual property (copyright, trademarks, etc), defamation and privacy; (b) be defamatory, obscene, derogatory, pornographic, sexually inappropriate, contain nudity, aggressive, violent, abusive, harassing, threatening, objectionable or discriminate/vilify any section of the community with respect to race, ethnicity, nationality, religion, origin, sexual preference, mental illness, disability or gender or unsuitable for publication; or (c) contain viruses. Entrants warrant that they own or have the right to license the copyright in any entry submitted by them into this Promotion, for the purposes of this Promotion, that no rights have been granted to any third party in respect of any such entry which would prevent the entry being used as contemplated by this Promotion, and that the use by the Promoter of any such entry will not breach any laws or infringe the rights of any person (including without limitation with respect to privacy, intellectual property and defamation). Entrants must obtain prior consent from any person or from the owner(s) of any property that appears in their entry. By entering, all entrants license and grant the Promoter, its affiliates and sub-licensees an exclusive, royalty-free, perpetual, worldwide, irrevocable, and sub-licensable right to use, reproduce, modify, adapt, publish and display their entry (including any portion of their entry) for any purpose, including but not limited to future promotional, marketing or publicity purposes, in any media, without compensation, restriction on use, attribution or liability. Entrants agree that their entry is their original work and does not infringe the rights of third parties, or that they have obtained full prior consent from any person who has jointly created or has any rights in the aforementioned material. Entrants consent to any use of their entry that may otherwise infringe their moral rights. Entrants are responsible for all materials they submit on entry. The Promoter will not be liable for any entries, to the extent permitted by law. The Promoter reserves the right to remove, request removal or decline to publish any entry or portion of an entry for any reason whatsoever, including if in breach of these Terms and Conditions. The Promoter will have no liability to entrants if it exercises this right and entrants must comply with any request made by the Promoter pursuant to this paragraph. The entrant warrants and represents that any material sent or provided by the entrant to the Promoter will not infringe any copyright, trademarks or other intellectual property rights of any third party (including moral rights) and that the entrant has all rights to use the materials and has obtained all necessary consents to comply with any relevant privacy and/or confidentiality requirements. Entrants agree to indemnify the Promoter for any breach of the Terms and Conditions including this clause.
18. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
19. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
20. The winner will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
21. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
22. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.