

Footy Sales Driver GWP - Carlton Dry Promotion Terms

Instructions for Use of Offer Terms

1. Any changes made to the offer may affect the details to be included below.
2. **ARTWORK APPROVAL:** The provision of the below copy does not amount to automatic legal approval of any advertising containing the below copy. Please ensure you send the key visual for this offer to us for legal review.

Offer Terms – for inclusion on POS

Aust. res. 18+ only. Purchase either a 10-pack or 24-pack of Carlton Dry from this store to receive a Carlton Dry branded beanie (1 size only) ('gift'). Claimant may choose one (1) out of three (3) designs, subject to availability. Max one (1) gift per qualifying transaction. Max one (1) gift per person per day. Ends 30/4/27, while gift stocks last. Not valid with other offer/s. Not transferrable, exchangeable or redeemable for cash. Availability varies from venue to venue. Not for re-sale. The Promoter (CUB Pty Ltd 76 004 056 106, Level 19, 2 Southbank Boulevard, Southbank, VIC 3006) reserves the right to cancel or amend this offer at any time. To the maximum extent permitted by law, the Promoter will not be liable for any injury, loss and/or damage arising in any way from this offer, including the acceptance or use of any item supplied as part of this offer. Nothing in these conditions restricts, excludes or modifies any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth). **The Promoter supports the responsible service of alcohol.** Drink responsibly. <https://drinkwise.org.au/>.

POS (Small Materials)

AU18+ only. Ends 30/4/27, while gift stocks last. Max 1 gift/transaction. Limit 1 gift/person/day. Drink responsibly. <https://drinkwise.org.au/>. See <https://cubpromos.com.au/conditions> for full T&Cs.

Online/eDM

AU18+ only. Ends 30/4/27, while gift stocks last. Max 1 gift/transaction. Limit 1 gift/person/day. Drink responsibly. <https://drinkwise.org.au/>. [T&Cs apply.](#)

Online Banner Ad



AU18+ only. Ends 30/4/27, while gift stocks last. Max 1 gift/transaction. Limit 1 gift/person/day. Drink responsibly. <https://drinkwise.org.au/>. T&Cs apply.

The 'Online Banner ad' copy above may only be used if the banner when clicked will direct users to a website with an easily accessible link to the full terms and conditions for the promotion.

Offer Terms (to host online)

Aust. res. 18+ only. Purchase either a 10-pack or 24-pack of Carlton Dry from any store within Australia displaying advertising for this offer to receive a Carlton Dry branded beanie (1 size only) ('gift'). Claimant may choose one (1) out of three (3) designs, subject to availability. Max one (1) gift per qualifying transaction. Max one (1) gift per person per day. Ends 30/4/27, while gift stocks last. Not valid with other offer/s. Not transferrable, exchangeable or redeemable for cash. Availability varies from venue to venue. Not for re-sale. The Promoter (CUB Pty Ltd 76 004 056 106, Level 19, 2 Southbank Boulevard, Southbank, VIC 3006) reserves the right to cancel or amend this offer at any time. To the maximum extent permitted by law, the Promoter will not be liable for any injury, loss and/or damage arising in any way from this offer, including the acceptance or use of any item supplied as part of this offer. Nothing in these conditions restricts, excludes or modifies any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth). **The Promoter supports the responsible service of alcohol.** Drink responsibly. <https://drinkwise.org.au/>.