

GNBC The Greatest Catch IMC 2026 Promotion Terms & Conditions ("Conditions of Entry")

Schedule	
Promotion:	GNBC The Greatest Catch IMC 2026 Promotion
Promoter:	CUB Pty Ltd ABN 76 004 056 106, 58 Queens Bridge Street, Southbank, VIC 3006, Australia. Ph: 1800 244 054 For any enquiries regarding this Promotion, please contact the Promoter via consumerrelations@asahi.com.au or 1800 244 054
Promotional Period:	Start time/date: 12:01 am AEDT on 09/02/26 End time/date: 11:59 pm AEST on 07/06/26
Eligible entrants:	Entry is only open to Australian residents who are 18 years of age or over.
How to Enter:	<p>To enter the Promotion, the entrant must complete the following steps during the Promotional Period:</p> <p><u>Off Premise Entry (Participating Retailers):</u></p> <ol style="list-style-type: none"> a) purchase any specially marked case of Great Northern (as outlined below) ("Case") from any retailer displaying advertising for this Promotion (includes their respective online retailers) ("Participating Retailers"); b) download the Great Northern app from the App Store or Google Play (using their compatible mobile device); c) follow the prompts to fully complete and submit the registration form with the requested personal details (if they haven't done so already); d) enter the unique code found inside the Case; and e) play the 'Great Northern Greatest Catch' game, as set out in more detail below ('Game'). <p><u>On Premise Entry (Participating Venues):</u></p> <ol style="list-style-type: none"> a) purchase any participating Great Northern product (as outlined below) from any venue displaying advertising for this Promotion ("Participating Venues") and collect a game card, while stocks last; b) download the Great Northern app from the App Store or Google Play (using their compatible mobile device); c) follow the prompts to fully complete and submit the registration form with the requested personal details (if they haven't done so already); d) enter the unique code found on the game card; and e) play the 'Great Northern Greatest Catch' game, as set out in more detail below ('Game'). <p>Entrants who make an On Premise purchase at a Participating Venue are also eligible to enter a prize draw for that venue ('Venue Draw'). To enter the Venue Draw, the entrant must fully complete the entry form on the game card, tear along the perforation line and put it in the entry box provided.</p> <p><u>The Game</u></p> <p>The entrant will be given two (2) attempts to tap the 'reel' button to reveal their prize(s).</p> <p>In the case of entrants who make an Off Premise purchase at a Participating Retailer, the first attempt will reveal which BCF Voucher Prize the entrant has won.</p>

	<p>In the case of entrants who make an On Premise purchase at a Participating Venue, the first attempt will reveal whether or not the entrant has won a BCF Voucher Prize.</p> <p>For the sake of clarity, all entrants who make a qualifying purchase of a specially marked case from a Participating Retailer will win a BCF Voucher Prize. All entrants who make a qualifying purchase On Premise (at a Participating Venue) will have a 1 in 3 chance to win a BCF Voucher Prize.</p> <p>The entrant’s second attempt will reveal if they have won a Minor Instant Win Prize (as outlined below).</p> <p>All entrants will also receive an entry into the Major Prize Draw (see below for more details) <u>each time they play the Game using a new unique code (up to a maximum of 10 Major Prize Draw entries across both entry channels – see further info below).</u></p> <p>Instant Prize winners will be notified on screen of the prize that they have won upon playing the Game, subject to verification. BCF Voucher and Instant Prize winners will receive email confirmation of their win.</p> <p>For the avoidance of doubt, the outcome of the Great Northern Greatest Catch game, including whether or not an entrant wins a Minor Instant Win Prize, is all pre-determined based on chance, and is not based on skill or how the entrant plays the Game (see below for more details).</p> <p>Proof of Purchase: The entrant must retain proof of purchase. Individuals who make a purchase at an Off Premise Participating Retailer must retain their original purchase receipt (showing the items purchased) and the unique code found printed on the inside the Case. Individuals who make a purchase at an On Premise Participating Venue must retain their game card (showing the unique code used to enter) (less the section used to enter the Venue Draw).</p> <p>The entrant must fill out the online entry form for every entry.</p> <p>The Promoter is not responsible if your mobile device is not sufficiently capable for the purpose of submitting an entry.</p> <p><i>This promotion is not authorised, sponsored or otherwise approved by Apple Inc or Google Play.</i></p>
<p>Participating Great Northern Products:</p>	<p>Off Premise (Participating Retailers) Products:</p> <ul style="list-style-type: none"> • 24-pack Great Northern Super Crisp Lager (330ml bottles) • 30-pack Great Northern Super Crisp Lager (375ml cans) • 24-pack Great Northern Original Lager (330ml bottles) • 30-pack Great Northern Original Lager (375ml cans) • 24-pack Great Northern Zero (330ml bottles) • 24-pack Great Northern Light (330ml bottles) <p>On Premise (Participating Venues) Products:</p> <ul style="list-style-type: none"> • two (2) or more pints, schooners or pots of Great Northern Original, Great Northern Super Crisp or Great Northern Ginger Beer (in one transaction, to share) • a jug of Great Northern Original, Great Northern Super Crisp or Great Northern Ginger Beer (to share) • two (2) or more bottles or cans of Great Northern Original, Great Northern Super Crisp, Great Northern Zero or Great Northern Light (in one transaction, to share)
<p>Proof of Purchase:</p>	<p>Off Premise (Participating Retailer) Entries:</p> <p>Entrants must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> • original itemised purchase receipt(s); and • unique code/s from the Case purchased.

	<p>Purchase receipt(s) must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must include a Participating Great Northern Product) and the date of purchase (which must be before the entry was submitted).</p> <p>On Premise (Participating Venue) Entries: Entrants must keep the following as proof of purchase for all entries:</p> <ul style="list-style-type: none"> • game card with unique code (less the section of the game card used to enter the Venue Draw). <p>If an entrant doesn't produce the above proof of purchase for all entries when asked, the Promoter may disqualify all of their entries and they will lose any right to a prize.</p> <p>If, in the Promoter's opinion based on the available information, an entrant has shared any proof of purchase with another person, their entries will be declared invalid and the entrant will lose any right to a prize.</p>
<p>Entries permitted:</p>	<p>Multiple entries permitted subject to the following:</p> <ol style="list-style-type: none"> maximum of one (1) entry permitted per Participating Great Northern Product purchased; limit one (1) Off Premise (Participating Retailer) and one (1) On Premise (Participating Venue) entry permitted per person per day (i.e. maximum two (2) entries permitted per person per day in total across both entry channels); maximum of five (5) Off Premise (Participating Retailer) entries permitted per person in total and five (5) On Premise (Participating Venue) entries permitted per person in total (throughout the whole Promotional Period) (i.e. maximum ten (10) entries permitted per person throughout the whole Promotional Period in total across both entry channels); only one (1) unique code per entry is permitted; the same unique code cannot be used more than once; unrecognised codes will be deemed invalid; and each entry must be completed separately and in accordance with the entry instructions above. <p>The entrant is eligible to win a maximum of one (1) Major Draw Prize. This prize limit does not apply to SA residents.</p>
<p>Winner Determination:</p>	<p><u>Major Prize Draw:</u></p> <ul style="list-style-type: none"> • The Major Prize Draw will take place at Plexus, Level 4, 411 Collins Street, Melbourne VIC 3000 at 12:00 pm AEST on 15/06/26 using computerised random selection. • The first three (3) valid entries drawn will be the winners of the Major Draw Prizes specified below. • Prizes will be drawn in descending order of value. • The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. • If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance. <p><u>Instant Win:</u></p> <ul style="list-style-type: none"> • Instant Prize winners will be notified on screen of the prize(s) that they have won upon playing the Game, subject to verification. • Quality control errors will not invalidate an otherwise valid prize claim. • Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured. • Instant win game materials void if stolen, forged, mutilated or tampered with in any way. <p>BCF vouchers from specially marked Cases (Off Premise Participating Retailers): There will be a total of up to 3,320,000 Cases available, each of which will include one (1) unique code. All valid entrants who purchase a specially marked Case will win a BCF voucher prize, however the value</p>

	<p>of the BCF voucher they win will be determined randomly via a computerised system at iGo Direct Pty Ltd, 41 Stubbs Street, Kensington VIC 3031 (iGo Direct).</p> <p>BCF vouchers to be won via game cards (On Premise Participating Venues) (1 in 3 wins) There will be up to 1100 On Premise Participating Venues running this Promotion. In each On Premise Participating Venue, there will be a total of 450 game cards available, with 150 game cards containing a winning unique code for a BCF voucher. There are up to 165,000 prizes to be awarded randomly based on 1 in 3 winning unique codes, during the Promotional Period (at On Premise Participating Venues) via a computerised system at iGo Direct.</p> <p>Minor instant win prizes There are up to 100,864 Minor Instant Win Prizes to be awarded randomly during the Promotional Period via a computerised system at iGo Direct.</p> <p>Venue Prize Draws</p> <ul style="list-style-type: none"> • There will be one (1) Venue Draw Prize winner in each On Premise Participating Venue (with a total of 1,100 Venue Draw Prize winners in total). • A draw will be held at each On Premise Participating Venue at 12pm (local time) on 15/06/26 (via barrel draw). • The first valid entry drawn randomly from all valid entries received in each On Premise Participating Venue during the Promotional Period will win the Venue Draw Prize. • The Promoter may draw additional reserve entries and record them in order, in case a winning entry/entrant is deemed invalid, or a Venue Draw Prize is unclaimed ('Reserve Entrants').
<p>Total Prize Pool:</p>	<ul style="list-style-type: none"> • The value of BCF e-vouchers to be won via specially marked Cases (in Off Premise Participating Retailers) is valued at up to AU\$34,777,000. • The value of BCF e-vouchers to be won via game cards (in On Premise venues) is valued at up to AU\$4,711,670. • The Venue Draw Prize pool in each Venue is AU\$300 (and with up to 1,100 Venues, the total Venue Draw Prize pool value is up to AU\$330,000). • The Minor Instant Win prize pool is valued at up to AU\$97,561.15. • The Major Draw prize pool is valued at up to AU\$170,224.50. • The overall total prize pool is valued at up to AU\$40,086,455.65.

Prize Description	Number of this prize	Value (per prize)
<p>Major Draw Prize 1: The prize is a Great Northern branded premium fishing boat 600 Wrangler TT BMT including Tohatsu 140hp Outboard motor and Oceanic Tandem Trailer.</p> <p>Prize <u>does not include</u> registration, comprehensive insurance or any accessories not specified. You must be able to register and operate the boat (and obtain any necessary licences) in your name in accordance with applicable laws and regulations.</p> <p>However, if you are unable to register the boat in your name then you may transfer it to another person for the purpose of registration.</p>	1	Up to AU\$79,999.00 (depending on the winner's State/Territory of residence)
<p>Major Draw Prize 2: The prize is a Kia Tasman SX Dual Cab Pick Up in Aurora black pearl with automatic transmission, 12-months registration, 12-months compulsory third party insurance, stamp duty and dealer delivery charges (which may vary from State by State).</p>	1	Up to AU\$60,235.50 (depending on the winner's State/Territory of residence)

<p>Major Draw Prize 3: The prize is an Austrack Savannah X Forward Folding/Rear Slide Camper Trailer (black), which comprises of:</p> <ul style="list-style-type: none"> • REDARC 1kW Pure Sinewave inverter • Projecta 12V 25A battery charger • 2x 100Ah LiFePO4 lithium batteries • Bluetooth MP5 stereo system • HD TV • Gas plumbed kitchen, multiple gas outlets and dual cylinder change over valve (fully certified) • Full enclosed annexe • Ensuite privacy rooms with port-a-loo • Large external fridge/freezer • Gas strut assisted boat rack • 200W folder solar panel • Portable gas Hot Water System • Aluminium Poles • Ark XO 750 Jockey Wheel • Alloy Wheels • 2 x Poly Water Tanks • Bonus kitchen shelving unit • Sand peg kit <p>Prize <u>does not include</u> registration, comprehensive insurance or any accessories not specified. To claim this prize you must provide all information and sign all documents required to allow the Promoter to register the trailer in your name before collection. You must be able to register and operate the trailer (and obtain any necessary licences and registrations) in your name in accordance with applicable laws and regulations. However if you are unable to register the trailer in your name then you may transfer it to another person for the purpose of registration.</p>	1	Up to AU\$29,990 (depending on the winner's State/Territory of residence)
<p>BCF Voucher Prize 1: The prize is a \$100 BCF e-voucher.</p>	10,292 (Off Premise) & 5,500 On Premise (5 per venue)	AU\$100.00
<p>BCF Voucher Prize 2: The prize is a \$20 BCF e-voucher.</p>	65,072 (Off Premise) & 55,000 On Premise (50 per venue)	AU\$20.00
<p>BCF Voucher Prize 3: The prize is a \$10 BCF e-voucher.</p>	3,244,636 (Off Premise) & 306,167 On Premise (95 per venue)	AU\$10.00
<p>Minor Instant Win Prize 1: The prize is a Business & Pleasure Co Resort Patio Umbrella & Base - Crew Mediterranean Blue Stripe.</p>	5	AU\$1998.00
<p>Minor Instant Win Prize 2: The prize is a Ninja Woodfire 8-in-1 Outdoor Oven.</p>	10	AU\$599.00
<p>Minor Instant Win Prize 3: The prize is a \$506 Unyoked Gift Voucher.</p>	20	AU\$506.00
<p>Minor Instant Win Prize 4: The prize is a \$500 Adrenaline Gift Card issued by Prezzee.</p>	5	AU\$500.00
<p>Minor Instant Win Prize 5: The prize is a JBL Party Box Club 120 (colour: black).</p>	5	AU\$499.00

Minor Instant Win Prize 6: The prize is a Weber Slate Table Top Griddle Plate.	20	AU\$449.00
Minor Instant Win Prize 7: The prize is 2 x Sunnlylife Beach Chairs.	20	AU\$399.98
Minor Instant Win Prize 8: The prize is a Weber BabyQ® (colour: red).	20	AU\$399.00
Minor Instant Win Prize 9: The prize is a ZX-40 - 4K UHD Action Camera with Dual Display & WiFi.	35	AU\$299.00
Minor Instant Win Prize 10: The prize is a Sunnlylife Beach Cabana.	20	AU\$189.99
Minor Instant Win Prize 11: The prize is a JBL Flip 7 (colour: black).	50	AU\$179.95
Minor Instant Win Prize 12: The prize is a Weber 7203 iGrill 2 Thermometer.	50	AU\$174.95
Minor Instant Win Prize 13: The prize is a Cygnett ChargeUp Explorer 8K Portable Power Bank.	65	AU\$99.95
Minor Instant Win Prize 14: The prize is a \$50 Shell Gift Card issued by Prezzee.	60	AU\$50.00
On Premise Venue Draw Prize: the prize is a Yeti Roadie® 24 Hard Cooler	1,100 (1 per On Premise Venue)	AU\$300.00
Further Prize Details:	<p>Vehicle Prizes (Major Draw Prizes 1-3):</p> <ul style="list-style-type: none"> Additional insurance, options, petrol and all other ancillary costs are the responsibility of the winner. The Promoter may, in its absolute discretion, accommodate the winner's colour preference (excluding metallic options), subject to availability. The winner must collect the prize from their nearest authorised Bluefin/Austrak/Kia dealership (as applicable). If the winner is, through any legal incapacity or otherwise, unable to register the vehicle (e.g. car/boat/trailer) in their own name, then the winner may assign the vehicle to another person (who consents to such assignment) with legal capacity for the purpose of registration. The Promoter takes no responsibility for any such arrangements between the winner and the assignee. The winner must provide the Promoter with certified copies of all required documentation as required by the Promoter before the vehicle is awarded. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form to be determined by the Promoter in its discretion <p>BCF e-Voucher Prizes:</p> <ul style="list-style-type: none"> BCF e-vouchers can be used online at www.bcf.com.au or in store at BCF stores. You can only redeem a maximum of one BCF e-voucher per transaction. Limit of one BCF e-voucher redeemable per person, per day. BCF e-vouchers must be redeemed on or before 25/09/26. BCF e-vouchers cannot be used in conjunction with any other offer. There is no minimum spend to use the BCF e-voucher. If transaction is under the e-voucher value, any remaining value will be lost. Any ancillary costs associated with redeeming the BCF e-voucher are not included. This promotional gift card is issued by SRG Leisure Retail Pty Ltd and is redeemable for purchases in-store or online from participating BCF stores in Australia. It cannot be exchanged, redeemed for cash or reloaded (except to the extent permitted by law). Any unused balance after expiration of the gift card will remain on the card and is non-redeemable. Where the purchase cost exceeds the available card balance, the card holder will be required to make up the difference. KEEP YOUR GIFT CARD SECURE AND TREAT IT AS YOU WOULD CASH, it will not be replaced or refunded if it is lost or stolen. For full gift card Terms and Conditions, visit www.bcf.com.au/customer-service/terms.html or contact the issuer on 1300 880 764. Max 1 gift card per instore or online transaction. 	

	<p>Gift Card/Voucher Prizes: Any ancillary costs associated with redeeming a gift card/voucher are not included. Any unused balance of a gift card/voucher will not be awarded as cash. Redemption of a gift card/voucher is subject to any terms and conditions of the issuer including those specified with the gift card/voucher.</p> <p>On Premise Venue Draw Prizes:</p> <ul style="list-style-type: none"> Prizes must be collected from the On Premise Venue of entry. 	
<p>Winner notification:</p>	<p>BCF e-vouchers</p>	<p>Winners will be shown on screen (in the App) and prizes will also appear in the winner's stash section of the App. Winners will be sent an email (to their registered email address) to confirm winning status and a further email within two days of winner determination with details on how to claim the BCF e-voucher.</p>
	<p>Minor instant win prizes</p>	<p>Entrants will see on screen at the time of playing the Game in the App if they have won a Minor Instant Win Prize. All Minor Instant Win Prizes will be shown in the winner's stash section of the App. Winners will be sent an email (to their registered email address) with confirmation that they have provisionally won a Minor Instant Win Prize (subject to verification) and details on how to verify their entry (if required) and claim the relevant prize.</p>
	<p>Major Prizes</p>	<p>The Major Draw Prize winners will be notified by email within two business days of determination.</p>
	<p>Venue Draws</p>	<p>Venue Draw Prize winners will be notified by phone and in writing within two business days of determination.</p>
	<p>Winners of prizes valued over \$250 will have their first name initial, surname and postcode published at www.greatnorthern.com.au/promotions within 30 days of the corresponding draw (for a period of 28 days).</p>	
<p>Unclaimed Prizes:</p>	<p>All digital prizes (e.g. e-gift cards/e-vouchers, including e-BCF vouchers) cannot be unclaimed as they will be automatically awarded to winners via email to the email address associated with the App. It is an entrant's responsibility to ensure that they enter their email address correctly when registering to use the App. If they fail to enter their email address correctly, any digital prize will be forfeited.</p> <p>Prize claim date for all non-digital prizes (excluding Venue Draw Prizes): 5pm AEST on 14/08/26.</p> <p>Unclaimed prize determination: 12pm AEST on 21/08/26 at the same location as the original draw. If any prize (other than a digital prize or a Venue Draw Prize) valued over \$250 has not been accepted or claimed by the prize claim date above or if, after making all reasonable attempts, the Promoter can't contact a winner (or a winner does not contact the Promoter) by the prize claim date above, the relevant entry/ies will be discarded and the Promoter will carry out an unclaimed prize draw at the date, time and place stated above to randomly distribute such prize/s, in descending order of value.</p> <p>Any winner/s in this draw will be informed by email within 5 business days of determination and must claim the prize within 2 weeks of receiving notification, and for winners of prizes valued over \$250 will have their first name initial, surname and postcode published at www.greatnorthern.com.au/promotions within 30 days of the draw (for a period of 28 days).</p> <p>Any such winner/s in these draw/s will be informed by phone and email within 5 business days of determination and will also have their first name initial, surname and postcode published at www.greatnorthern.com.au/promotions within 30 days of the draw (for a period of 28 days).</p> <p>Venue Draw Prize claim date: Prizes must be claimed by 12pm (local time) on 15/07/26. Unclaimed Venue Draw Prize determination: 12pm (local time) on 16/07/26.</p>	

	<p>For each On Premise Participating Venue, if the Venue Draw Prize has not been accepted or claimed by the prize claim date above, the relevant entry will be discarded and the Promoter will either re-award the Venue Draw Prize to a Reserve Entrant for that venue and/or carry out an unclaimed prize draw for that venue at the date, time and place stated above in order to distribute the Venue Draw Prize. Any winner(s) will be contacted by phone and in writing within two business days of determination and published at www.greatnorthern.com.au/promotions within 30 days of the draw (for a period of 28 days)</p> <p>If any other prize remains un-won at the end of this Promotion, or a prize winner cannot be found, that information will be published at www.greatnorthern.com.au/promotions on 16/09/26.</p>
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1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the Participating Retailers/Participating Venues, agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact each Draw Prize winner.
6. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. The Promoter supports the responsible service of alcohol and encourages consumers to enjoy alcohol responsibly. Entrants will be refused service of alcohol or provision of an alcohol beverage if it would breach any laws, codes or policies including those of the relevant liquor licensee relating to the responsible service of alcohol. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health and Medical Research Council Australian Guidelines to Reduce Health Risks from Drinking Alcohol. A full version of these Guidelines is available at <https://www.nhmrc.gov.au/about-us/publications/australian-guidelines-reduce-health-risks-drinking-alcohol>. Please refer to the GL4001 'Liquor promotion guidelines' and GL4003 'Intoxication guidelines' at liquorandgaming.nsw.gov.au.
9. Entrants must keep their proof of purchase specified in the 'How to Enter' section for each entry as proof of purchase ("Proof of Purchase"). If an entrant fails to produce the Proof of Purchase for a specific entry or each entry, as and when requested by the Promoter, the Promoter has the right to invalidate the entrant's respective entry/entries for which Proof of Purchase cannot be provided and/or all entries submitted by that entrant and/or forfeit the entrant's right to a prize.
10. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
11. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
12. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.

13. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
14. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
15. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors. By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.
16. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
17. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in its absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize.
18. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
19. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
20. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
21. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
22. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other

mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.

23. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
24. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
25. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
26. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
27. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
28. A Participating Retailer/Participating Venue will not offer this promotion as an inducement directed at encouraging patrons to consume alcohol or gamble in line with relevant state liquor/gambling authorities.
29. Authorised under: ACT Permit No. TP 25/02332, NSW Authority No. TP/00044 and SA Permit No. T25/1658.